



Communications Plan
September-October 2022

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Objective

- To clarify misinformation about Marinus Link, which was publicised in recent media.
- To explain the benefits of Marinus Link to Tasmanians.

NOTE:

This plan has been made with community engagements in mind e.g. Marinus Link has a stand at the Burnie Show, 30 September.

This plan is yet to be discussed with external stakeholders e.g. Hydro Tasmania.

Background

- Several print, online and radio stories about Marinus Link by Tasmanian stakeholders have led to this plan. Details about this media coverage are below:

16 September

- An op-ed written by John Short, Tasmanian State Secretary of the Australian Manufacturing Workers Union (AMWU), was published in The Mercury. The article is titled *Marinus Link will end up as a white elephant that Tasmania can't afford*. John Short argued that Marinus Link will create very few ongoing jobs and will ruin Tasmania's energy advantage.
- In response, an op-ed was drafted for Michael Bailey, CEO of Tasmanian Chamber of Commerce and Industry (TCCI). This can be found in **Appendix One**.

19 September

- Tasmania Talks interviewed John Short, who expressed his views that Marinus Link is not viable (a verbal repeat of his written article in The Mercury).

20 September

Tasmania Talks featured discussions on hydro energy developments in Tasmania for 1 hour. In-depth interviews included the following:

- Christine Milne, previous Greens MP, and previous Senator for Tasmania, and convenor of the Restore Pedder campaign.
- Concerned landowner in Sheffield (Wade), a previous worker of Hydro Tasmania. This interview was aired across multiple frequencies in Northern Tasmania from Devonport to North East Tasmania. This comprised of misinformation and assumptions about Marinus Link.
- Key points for both interviews are available in **Appendix Two**.

21 September

- Tasmania Talks interview with Steve Kons, Mayor of Burnie City Council (a regular slot), who spoke positively about Marinus Link (full summary in **Appendix Two**):
 - Increased revenue for services in Tasmania
 - Opportunities for government rebates back to consumers
 - Tasmania can have both industrial growth and electricity – "a bonanza"
 - Tasmanian Government should buy into Marinus Link



22 September

- An op-ed written by Mervin Reed, chartered financial adviser and former federal and Tasmanian public sector senior executive, was published in The Mercury, in direct response to the op-ed written by John Short. The article is titled *We need to power on with Marinus*. Mervin Reed clarifies that Tasmania imports energy from the mainland. He argues that Marinus Link is essential to:
 - build an energy market in Tasmania
 - attract investors in energy generation assets, and
 - create jobs for Tasmanians.

26 September

- An online journalistic article on the Tasmanian Inquirer titled '*Revealed. TasNetworks' \$1 million covert PR campaign for Marinus Link*' written by Bob Burton. The Tasmanian Inquirer is an independent online platform, run by former journalists who are passionate about investigative journalism. It is funded by its readers. It has a small readership among educated, left-wing Tasmanians, mainly in Hobart. There is low risk of this article being picked up by mainstream media.
- The article discusses public relations (PR) spending for Project Marinus/Marinus Link, particularly the two-year TasNetworks' contract with the Canberra-based PR firm 89 Degrees East. It includes links to various documents released through recent Right to Information (RTI) processes.
- The article includes a large pull-out quote by Christine Milne:
 - "It makes me angry... Tasmanians are scrimping, saving and going without to pay electricity bills, not to cover the costs of producing energy but for secret propagandists."

27 September

- Editorial letter from Longana resident Ben Marshall, published in The Mercury. Alongside a factual image of mobile telephone tower with the text "'Jobs and growth' claims don't stack up". The writer asks these questions:
 - Why aren't unions overjoyed if TasNetworks promises 'jobs and growth'?
 - Why do independent energy sector experts call Marinus Link a dud?
 - Why are North West communities calling the power links an environmental disaster?
 - If it's paid by Tasmanian taxes and power bills, but the power and profits will go offshore, how does Tasmania benefit?
 - If corporations flock to Tasmania for wind power then pay TasNetworks to use the new grid to sell the energy elsewhere, who wins other than TasNetworks?

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Approach

Target audience	Channel	Purpose
Southern Tasmanian manufacturing industry and peak bodies (ie. AMWU)	Oped by TCCI in The Mercury (TBC)	TCCI clarify misinformation in the article by John Short, published in The Mercury on 16 September: <ul style="list-style-type: none"> Marinus Link will not boost the manufacturing industry nor lead to job growth in Tasmania.
Northern Tasmanian manufacturing workers (food workers, metal trades and print workers) and local community	Tasmania Talks (89.3 LAFM - Launceston; Radio 7SD 540AM - North East Tasmania; and 7AD 900AM – Devonport) The Advocate (North West Tasmania) The Examiner? (Launceston)	Marinus Link to clarify misinformation shared via the radio interview with Sheffield landowner: <ul style="list-style-type: none"> Marinus Link will drain Tasmanian dams. The technology will be superseded by the time it's built. Marinus Link is a liability for Tasmania. There will be brownouts in Tasmania. Tasmania will sell its power to the mainland cheaply.

Audience

- Residents in North and North West Tasmania, many of whom live rurally.
- Tasmanians working in farming and manufacturing.
- Tasmanian leaders in farming and manufacturing industries and peak bodies.

Key themes

- Describe how Tasmania will function with Marinus Link in place in 2028 and beyond:
 - What will energy generation need and look like?
 - How will the electricity market work?
 - What services and people will benefit?
 - How will Marinus Link function, from a basic technical/engineering viewpoint?
- Describe briefly what would happen if Marinus Link wasn't achieved.

Interview delivery

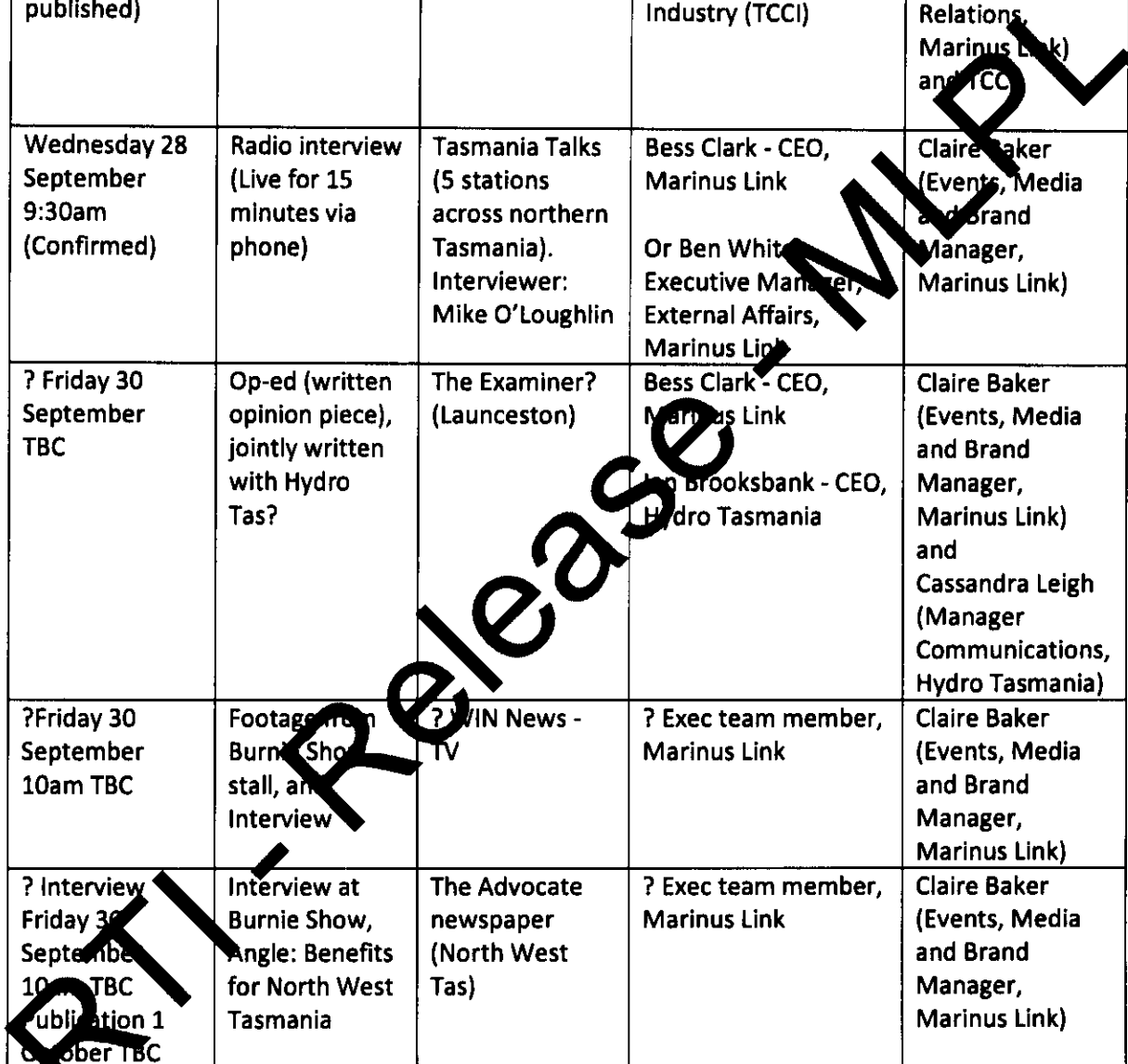
- Keep your points clear, specific and targeted. Use plain English – avoid jargon and political, high-level speak.
- Assume your audience has only heard rumours of Marinus Link and the perceived negative impacts garnered from misinformation.
- Assume the audience knows little about current energy developments in Australia and the world.



Intended media schedule

NB: This is a working plan, which mostly contains intentions. The media will make the final decision.

Date	What	Media outlet	Spokesperson/author	Who is responsible
? TBC (May not be published)	Op-ed (written opinion piece)	The Mercury	Michael Bailey - CEO, Tasmanian Chamber of Commerce and Industry (TCCI)	Ben Gourlay (Head of Government Relations, Marinus Link) and TCCI
Wednesday 28 September 9:30am (Confirmed)	Radio interview (Live for 15 minutes via phone)	Tasmania Talks (5 stations across northern Tasmania). Interviewer: Mike O'Loughlin	Bess Clark - CEO, Marinus Link Or Ben White - Executive Manager, External Affairs, Marinus Link	Claire Baker (Events, Media and Brand Manager, Marinus Link)
? Friday 30 September TBC	Op-ed (written opinion piece), jointly written with Hydro Tas?	The Examiner? (Launceston)	Bess Clark - CEO, Marinus Link Ian Brooksbank - CEO, Hydro Tasmania	Claire Baker (Events, Media and Brand Manager, Marinus Link) and Cassandra Leigh (Manager Communications, Hydro Tasmania)
? Friday 30 September 10am TBC	Footage from Burnie Show stall, and Interview	? WIN News - TV	? Exec team member, Marinus Link	Claire Baker (Events, Media and Brand Manager, Marinus Link)
? Interview Friday 30 September 10am TBC Publication 1 October TBC	Interview at Burnie Show, Angle: Benefits for North West Tasmania	The Advocate newspaper (North West Tas)	? Exec team member, Marinus Link	Claire Baker (Events, Media and Brand Manager, Marinus Link)
? Mid-late October 7:30am TBC? (following joint briefing for media – in development)	Radio interview (joint) Need new angle – hydro focus?	ABC Hobart Breakfast. Interviewer: Ryk Goddard	Bess Clark - CEO, Marinus Link ? Ian Brooksbank - CEO, Hydro Tasmania	Claire Baker (Events, Media and Brand Manager, Marinus Link) and Cassandra Leigh (Manager Communications, Hydro Tasmania)





Key messages

Use for Tasmania Talks interview, 28 September 10:30am

Questions and answers

You may be asked similar questions to those asked of Steve Kon, Mayor – Burnie City Council. Below are draft responses to these topics and our key messages to reinforce the benefits of Marinus Link.

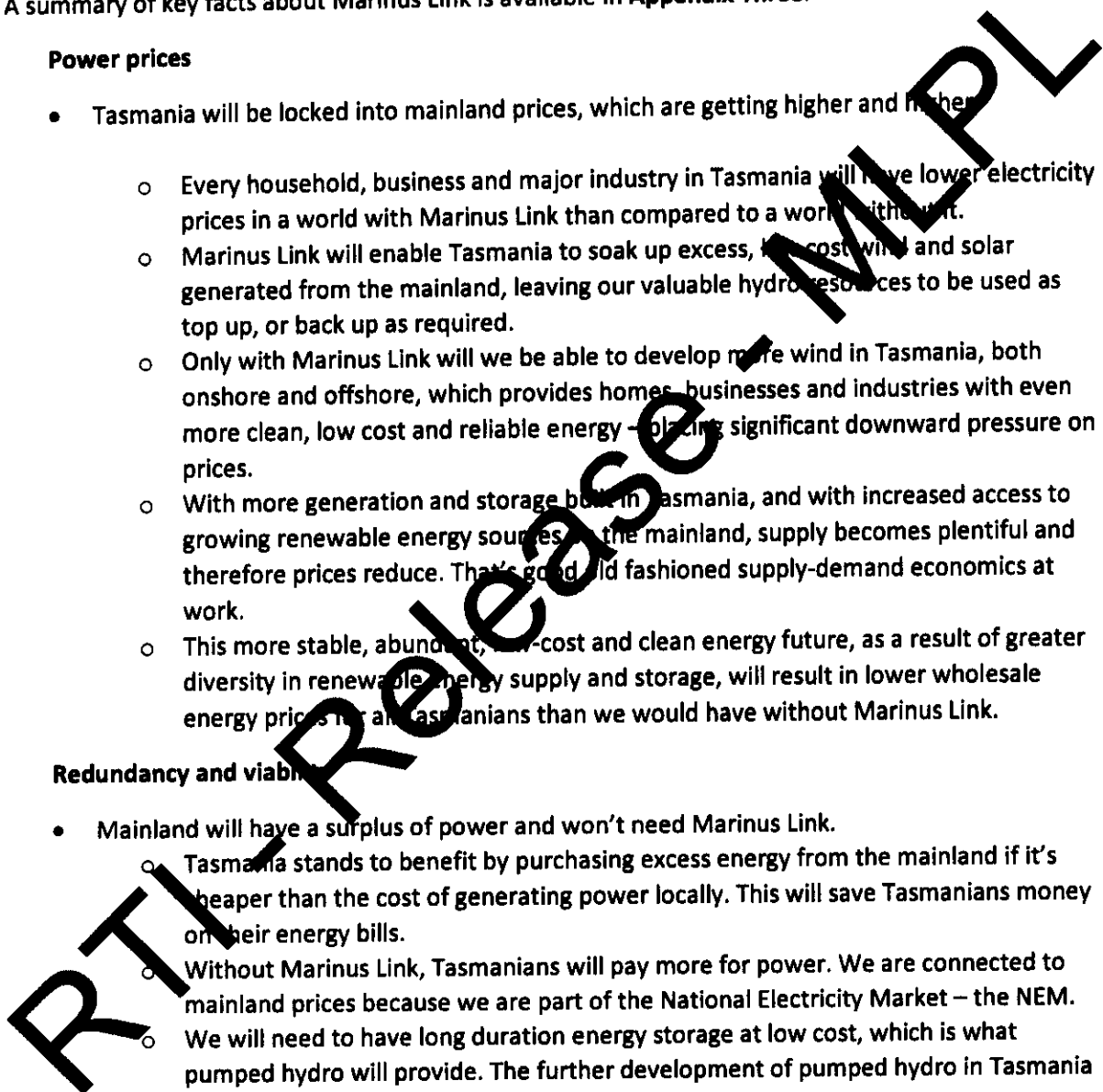
A summary of key facts about Marinus Link is available in **Appendix Three**.

Power prices

- Tasmania will be locked into mainland prices, which are getting higher and higher
 - Every household, business and major industry in Tasmania will have lower electricity prices in a world with Marinus Link than compared to a world without it.
 - Marinus Link will enable Tasmania to soak up excess, low cost wind and solar generated from the mainland, leaving our valuable hydro resources to be used as top up, or back up as required.
 - Only with Marinus Link will we be able to develop more wind in Tasmania, both onshore and offshore, which provides homes, businesses and industries with even more clean, low cost and reliable energy – placing significant downward pressure on prices.
 - With more generation and storage built in Tasmania, and with increased access to growing renewable energy sources on the mainland, supply becomes plentiful and therefore prices reduce. That's good old fashioned supply-demand economics at work.
 - This more stable, abundant, low-cost and clean energy future, as a result of greater diversity in renewable energy supply and storage, will result in lower wholesale energy prices for all Tasmanians than we would have without Marinus Link.

Redundancy and viability

- Mainland will have a surplus of power and won't need Marinus Link.
 - Tasmania stands to benefit by purchasing excess energy from the mainland if it's cheaper than the cost of generating power locally. This will save Tasmanians money on their energy bills.
 - Without Marinus Link, Tasmanians will pay more for power. We are connected to mainland prices because we are part of the National Electricity Market – the NEM.
 - We will need to have long duration energy storage at low cost, which is what pumped hydro will provide. The further development of pumped hydro in Tasmania is dependent on Marinus Link.
 - The rollout of big batteries has been announced in various states on the mainland. A typical big battery has storage capacity of 1-2 hours. In order to get 24 hours of storage, we would need a daisy chain of batteries.
 - The Australian Energy Market Operator (AEMO) undertook modelling and found that long duration energy storage of at least 12 hours will be required. This is what pumped hydro can do. Unlike batteries, pumped hydro will provide seasonal storage





of energy. We will be able to store water during rainy seasons and use it in the summer months when it's drier.

- Pumped hydro has technical life of at least 50 years. Big batteries would need to be replaced every 20 years, which would be expensive.
- Tasmania's pumped hydro will be able to store energy for 24 hours or more. Pumped hydro is at least two times more cost-effective than using batteries to store the same amount of energy.
- The technology will be superseded by the time Marinius Link is built.
 - All Australians consume energy and we will continue to need even more as the population increases.
 - The Australian Energy Market Operator (AEMO) regularly analyses Australian energy needs and makes recommendations about the infrastructure that is needed. This is called the Integrated System Plan.
 - The 2022 Plan states that Marinius Link should be delivered urgently for the benefit of all Australians because it will deliver much-needed clean energy for the national grid. To become carbon-neutral, we need all the energy produced in diverse ways – wind, solar, AND pumped hydro from Tasmania.

Exporting energy

- We would have economic growth if we kept the energy in Tasmania and encouraged industry to come here and use it. Why should we sell our energy to the mainland?
 - We have a good, stable supply of energy in Tasmania.
 - However in order to grow, innovate and create greater prosperity we need further access to a diverse supply of low cost, reliable and clean energy.
 - Marinius Link provides redundancy or risk reduction in the event of disruption, fault or outage with the current energy system we have.
 - Marinius Link will give Tasmanians and those wishing to do business here great comfort that far more wind and solar power will be made available than it is today to meet our needs, while our significant hydro resources will be there as back up to top up supplies as needed.
 - Along with the increased investment in renewables, additional capacity and a more stable energy supply this will attract new industry like hydrogen and data centres, grow and evolve our existing major industrials like aluminium and zinc, and open up new opportunities like advanced manufacturing.
 - Because of its fibre optic cable, Marinius Link will support Tasmania's digital transformation, with Tasmania a viable option for data centres and technology hubs.
 - Only with Marinius Link will we be able to develop more wind in Tasmania, both onshore and offshore, which provides homes, businesses and industries with even more clean, low cost and reliable energy – placing significant downward pressure on prices.
 - This long term energy security, coupled with our ability to meet a 200% renewable energy target because of Marinius Link, will make Tasmania a world leader.

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Ownership and liability

- Marinus Link will be underwritten for 40 years and there is big risk for Tasmania. What is the actual liability for Tasmania?
 - Marinus Link is currently in the planning and development phase of the project.
 - The benefits of Marinus Link far exceed the costs. Because of this, the project has received ongoing support from the Tasmanian Government.
 - Currently in Australia, customers in each state or territory pay for the cost of developing, building and maintaining electricity networks in their state.
 - Tasmania will not be left to fund Marinus Link alone and will only pay its fair share. We are currently working with the Australian and Tasmanian governments to ensure a fair cost allocation for customers in the National Electricity Market, relative to the benefits that customers receive.
 - Marinus Link received a \$75million funding grant from the Australian Government, and a \$75million commitment from the Tasmanian Government. The combined funding will see the project through to a final investment decision currently scheduled for late 2024.
 - Construction for Marinus Link will start in 2025, with the goal to be operational from 2028-29.
- Basslink has just been sold to a private company for a low price. Could this happen to Marinus Link?
 - As above.
 - Currently Marinus Link is a subsidiary of the TasNetworks which is 100 percent owned by the Tasmanian Government.
 - It is possible that Marinus Link Pty Ltd could be acquired by a private company.

Learning from Basslink

- The Basslink outage in 2016 was terrible for Tasmania. How can we be sure it won't happen again?
 - We have a different energy situation and we have learned a great deal from Basslink. Basslink was developed for a consistent coal and gas supply. Marinus Link is being designed for variable energy supply from diverse energy sources.
 - Marinus Link is using only the newest technology. The cables will be fibre optic so that energy can be sent and received from both directions at once. We will be able to send and receive 1500MW of power instantaneously. This greatly minimises any risk of power outage.
 - Our engineers are very experienced and have worked on large transmission projects in other countries, which have similar challenges to Marinus Link.

Boost to economy

- How many jobs will Marinus Link create for Tasmanians?
 - At peak construction, Marinus Link will create about 1400 direct and indirect jobs in Tasmania and generate about \$1.4 billion in direct economic activity (particularly in the North West) during construction and operation.



- Marinus Link, together with the North West Transmission Developments will unlock \$7 billion worth of additional economic activity in Tasmania. This means additional investments in wind, solar and hydro developments, and other renewable energy projects will be firmed up.
- How will Marinus Link boost the Tasmania's economy and improve services?
 - Marinus Link will further optimise the premium value of our existing hydro capacity and create the right setting to develop pumped hydro energy storage.
 - When sun and wind power are not meeting consumer demand, hydro power, both a generation and storage, provides readily dispatchable capacity, and will smooth out the peaks and troughs and yield significant dividends.
 - Because Marinus Link will unlock extra value from hydro and provide access to deep and long duration pumped hydro energy storage, this will encourage investment in wind generation, industry and manufacturing for the state.
 - Making Tasmania a more confident, attractive and affordable place to do business leads to a stronger economy and greater prosperity for Tasmanians.
 - The premiums from our hydro resources will mean an increase in the State's ability to fund key essential community services and infrastructure like hospitals, schools, roads and water works.
 - Also, having our valuable hydro kept in reserve for use during peak demands means more water is held in storage. This means we can increase our ability to see through changes in climate like lower rainfall, and ensure water resources are available for other vital and valuable uses such as agriculture.

Expenditure

- Why is Marinus Link spending \$1 million on public relations (PR) advice from consultants?
 - As a nationally significant project with benefits to Tasmania and the entire National Energy Market, it is appropriate that the Marinus Link project team engages with key stakeholders across the nation and is appropriately advised to do this work.
 - Marinus Link has budgeted *UP TO* \$1 million for strategic stakeholder engagement work. This comprises communications and engagement advice and also services such as surveys and analysis.
 - Marinus Link is a subsidiary of TasNetworks, which is a Tasmanian Government State owned company. Tasmanian Government guidelines require Marinus Link to report on progress. Any information that is legally required is reported in TasNetworks' annual reports, including consultancy expenses.



Appendix One – Op ed drafted by Marinus Link for authorship of TCCI

Op ed by Michael Bailey, CEO of Tasmanian Chamber of Commerce and Industry (TCCI).

Publication date in The Mercury TBC (may not be published)

The value of Marinus Link can easily be seen by truly understanding what Tasmania needs to prosper. For industry to grow, more energy is needed and Marinus Link enables this.

Currently in Tasmania, energy supply generated by hydro and wind is on par with the amount consumed by homes, businesses and industry.

Tasmania does however have capacity to store more water in dams, but we can't make it rain more. What Marinus Link will do is unlock the potential in Tasmania's substantial hydropower system, to boost its capacity and add pumped hydro storage.

Once further 'interconnection' between Tasmania and the mainland enters the equation, it suddenly starts to add up. The bigger two-way flow of electricity boosts Tasmania's role as producer and exporter of energy, but also tapping into the potential for energy storage. This increased capacity will inspire investment in wind generation and in turn Tasmania becomes more attractive to new industry, including manufacturing.

Imagine hydro storage as a big water battery to support renewables when the sun is not shining and wind is not blowing.

With the ability to store energy for days, our hydro 'battery' ensures an on-demand energy supply, smoothing out the peaks and troughs of variable renewables. Greater energy security, without needing to rely on backup from gas or diesel, will prove extremely attractive to new industry.

Realistically, no major industry will set up in Tasmania hoping that more wind farms will be built - it just doesn't make economic sense. Likewise for wind developers. Tasmania only really becomes a viable option with Marinus Link and its access to the National Electricity Market.

The solution is to strengthen Tasmania's connection to the NEM, which will further unlock the development of hydro and open up markets for wind energy, not at the detriment of Tasmania but in fact in support of it.

Marinus Link will deliver 2,800 direct and indirect jobs in Tasmania and Victoria, both during construction and ongoing, and will generate \$7 billion worth of additional economic activity and billions more in investment.

With smart-connected devices rapidly changing the way that we live, work and play, the fibre optic component of the Marinus Link cables will increase telecommunications competition and drive down internet costs.

And then there's climate change, the big issue that impacts all on this planet, and which we as Tasmanians can help do something about. Marinus Link will cut emissions by unlocking savings of at least 140 million tonnes of CO2 by 2050. That's the equivalent of taking roughly one million cars off the road.



The Tasmanian economy operates in a national and global economy. What's need here is big-picture thinking, a shift in ideology and a dash of courage. Let's be brave enough to say what we have here is valuable, and we can have more.

Tasmania sits on the cusp of becoming a renewable energy powerhouse - a once in a lifetime opportunity to drive down energy costs, support our local economy and build exciting new industries.

And that's something we could all be proud of.

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Appendix Two - Tasmania Talks summaries

Interview with Christine Milne, convenor of Restore Pedder campaign

Aired 20 September 2022 across multiple frequencies in Northern Tasmania

Listen: Scroll down and click: 'Christine Milne, Restore Lake Pedder Campaign'

Milne is a previous Greens MP, and previous Senator for Tasmania. While a supporter of renewable energy, Milne has concerns about the environmental impacts and viability of Marinus Link.

Key points:

- If Marinus Link goes ahead there will be wind farms and transmission lines covering Tasmania
- The mainland is rolling out batteries. The mainland does not need Tasmania's energy to move away from coal.
- Marinus Link is not viable. There is not enough generation capacity for both Marinus Link and hydrogen.
- Tasmania would be better off keeping the electricity in the state
- Marinus will need to be underwritten by the state of Tasmania.
- Pedder dams only meet 5% of Tasmania's demand, they are at the end of their lives. It's time to remove them and restore the lake rather than rebuild them. Edgar dam is damaged and needs to be removed.

Interview with concerned Sheffield landowner, Wade

Aired 20 September 2022 across multiple frequencies in Northern Tasmania

Listen (45:50 minutes in): Click '20.09.22 TASMANIA TALKS FULL PODCAST'

Wade is a previous worker for Hydro Tasmania 1985-1993 during West Coast dam construction.

- Marinus Link will be a stranded asset – Dr Bruce Mountain says.
- Marinus Link has to be underwritten by the Tasmanian Government for 40 years. Investors will be guaranteed a rate of return for 40 years. Tasmanians will have liability for the next 40 years and that's a massive risk. The Tasmanian taxpayer will pay a big slice of that.
- The technology is at risk of being superseded before it's even built.
- Tasmania sold out our power to the mainland to cover the costs of Basslink which led to drought in Tasmania. They haven't learned anything - Dam capacity is down to 30% again. We'll be importing diesel generators from all over the world again. It's greed. Wind power investors are not here for the people of Tasmania, they're here to make money.
- With Marinus Link, we'll drain our dams quicker.
- In Tasmania, there are dull days, with no power from wind or solar.
- Tasmania will be linked with the mainland. Each year there is a high pressure systems with no wind, when renewables don't produce any power. It happened June 2022, power prices on mainland went from \$60 to \$16,000 MW/hour (Wayde discussed this with Mike O'Loughlin on Tasmania Talks in May 2022.)
- Basslink meant Tasmania became part of NEM and we have just endured a subsequent 11% power price increase because of Tasmania's connection with the mainland. Basslink has been a liability for the state.
- We shouldn't be selling cheap power to the mainland. We should be telling the story of industries coming in and using Tasmania's renewable power. We're going for a short term



gain which will cost us in the long term. Marinus Link is one of the biggest mistakes in Tasmania and a missed opportunity.

- Batteries won't be enough – only stores 2% of production of a coal power station. There'll be brownouts on the mainland. Marinus Link will mean we'll be exposed to that and there'll be brownouts in Tasmania too.
- New transmission lines in Tasmania are massive, twice the footprint of current lines. People's vistas are not recognised.
- On a windy and sunny day in Tasmania, we're making more power than we can use.

Interview with Steve Kons, Mayor – Burnie City Council

Aired 21 September 2022 across multiple frequencies in Northern Tasmania

Listen: Click 'Mayoral Moments – Steve Kons, Mayor of Burnie City Council'

Kons was asked to address concerns previously expressed by Wade, landowner in Sheffield:

- Marinus Link will be privately owned
- Mainland will have a surplus of power and won't need Marinus Link
- Marinus Link will be a contractual liability for Tasmania for 40 years
- Tasmania will be exposed to mainland brownouts

Kons covered the following points:

- Predicted \$500 million into the Burnie area economy from Marinus Link.
- Revenue for the State Government could mean electricity rebates for Tasmanians. Rebates shouldn't be politicised, rather they should comprise a fixed percentage back to Tasmanian residents.
- Tasmanian renewable energy is the best because we are not relying on batteries. It's renewable and recyclable. Pumped hydro is the advantage in Tasmania. We'll be able to capture that water on a daily basis. This involves moving the water back up pipes at daily times when power is cheap.
- Tasmania will get bumper prices for our pumped hydro power. Electricity costs about \$42/MW to generate and can be sold for \$12,000/MW at peak times on the mainland.
- Reasons for the 2016 Basslink outage: We were selling power to the mainland because of good prices and water was running into the Bass Strait.
- We'll be able to sell power locally and to the mainland.
- Marinus Link is guaranteeing Tasmania power into the future. There will always be a shortage of power unless we get onto Marinus Link.
- In the 1950s and 60s, industry came to Tasmania because of cheap power. That'll happen again. It'll be a bonanza.
- Basslink has just been sold to a private company for a low price.
- Tasmanians own the State's power assets. There will be certainty of power in Tasmania if the Tasmanian Government has ownership of Marinus Link as funder and owner.
- The Tasmanian Government needs to take a substantial amount of equity – if so, the rewards will be insurmountable for Tasmania. Tasmanian Government has the opportunity to buy into Marinus Link and will surely get credit to own the asset. Tasmania needs to keep the Marinus link asset, or only offer short-term leases, not long-term.



Appendix Three – Summary of key facts

Key facts about Marinus Link

1. Marinus Link is a \$3.8 billion (\$2021), 1500 megawatt electricity and telecommunication interconnector between Tasmania and Victoria, the biggest project in the state's history.
2. It will power the equivalent of 1.5 million homes and avoid the same amount of carbon emissions as taking 1 million cars off the road.
3. In Tasmania, it will unlock more than 4000 direct and indirect jobs, more than \$7bn in economic benefits, and grow existing and new industries such as green aluminium, green hydrogen and green data centres.
4. With Marinus Link, Tasmanians can be proud that we are doing our bit to address climate change, while also reaping the benefits of lower power prices, greater economic returns to the state, and the jobs and investment that will help grow our economy for the future.
5. Marinus Link will save every Tasmanian household as much as \$100 annually, on the wholesale component of their power bills. Businesses will benefit too, with projected savings on wholesale power costs of up to \$103 each year.
6. By securing our State's prosperity, we can continue to invest in and improve key public services such as health, education, ports and roads.
7. We'll have access to low cost mainland wind and solar power, giving Tasmanians lower power prices and more business opportunities.
8. With Marinus Link, our precious hydro resources shift from a base load supply to being held more in storage, which makes our hydro an even more premium product and resilient to future climate shocks.
9. Marinus Link will increase the reliability of our telecommunications and internet access. This means, Tasmanians will have greater choice, lower prices and more confidence to connect, invest and create.
10. Marinus Link Pty Ltd is committed to developing our nationally significant project that respects and upholds strong environmental, social and governance standards.

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